



OCCA

Oceania Caribbean Climate Alliance

SPONSORSHIP PACKAGE

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ABOUT THE GLOBAL SHAPERS

More than half the world's population is under 30, yet young people remain underrepresented in decisions shaping their future. The Global Shapers Community, an initiative of the World Economic Forum consisting of over 10,000 volunteers in more than 500 city hubs, proves that youth leadership is not symbolic but strategic. In 2024-2025 alone, Global Shapers delivered more than 800 projects reaching 2.2 million people, from advancing climate resilience to building trust in AI and tackling health inequities. The Global Shapers Community Annual Report 2024-2025 showcases how young changemakers translate global priorities into local action, drawing on insights and opportunities from the World Economic Forum's centres, meetings and partnerships.

The OCCA project is a collaboration between the Global Shapers Hubs of Brisbane (Australia) and Castries (St Lucia).

Brisbane Hub has a decade-long history of delivering action-focused youth-led projects, from Gastronomica Apocalyptica (a culinary awareness event modelled on food security predictions for 2059) to e-waste recycling and pandemic recovery initiatives.

Castries Hub's projects are equally diverse, ranging from strengthening climate resilience through vetiver systems technology, to reshaping the National Education System's understandings of children's emotional intelligence.

The two Hubs, which were formally united as Twin Cities at the recent Global Shapers Annual Summit in Geneva, share more than just a passion for grassroots community changemaking. Both Brisbane and Castries have experienced firsthand how devastating the impacts of climate change can be. This is our "why."



YOUNG PEOPLE BEHIND THE MOVEMENT

The OCCA team includes board directors, executives, award-winning youth advocates, environment and climate policy advisors, public servants, business owners, project and events professionals, and grassroots changemakers – all under the age of 30!

ST LUCIAN ORGANISER

Tarik Philip is the Curator of the Global Shapers Castries Hub. He has a project management, youth development, and climate action background, with a strong focus on community-led and youth-driven solutions.



He works at the intersection of climate resilience, environmental protection, and social development, with particular attention to practical impact in small island contexts. He holds leadership, advisory, and volunteer roles across youth empowerment, environmental advocacy, and community development initiatives, translating global frameworks into locally executable action.

AUSTRALIAN ORGANISER



Jess Stone is the Curator of the Global Shapers Brisbane, and a Board Director at Global Shapers Community Ltd. Beyond the organisation, Jess manages SDSN Youth's Asia-Pacific region, mobilising youth changemaker groups from India to Indonesia, Korea to Kazakhstan.

Jess is the Director of Podium at Future Forward Australia, an advisor to the U.S. Embassy in Australia, the National Association for the Prevention of Child Abuse and Neglect, the Daniel Morcombe Foundation, and Orygen. She sits on the Global Youth Board at the Dove Foundation for Global Change and is a global ambassador for Theirworld. Through her policy consulting, Jess has worked with state and federal governments, non-profits, and independent Commissions. She continues to promote youth participation in climate governance, and recently spoke at Australia's AlterCOP conference.





INTRODUCING OCCA

The Oceania Caribbean Climate Alliance (OCCA) Youth Climate Conference will bring together young climate leaders from across every nation in Oceania and the Caribbean, [1] for an intensive 2.5-day summit that will forge a powerful youth alliance between two of the world's most climate-vulnerable regions. This groundbreaking event will combine traditional conference workshops with hands-on changemaking activities such as depollution initiatives, culminating in the collective drafting of a Youth Climate Statement.

Structurally modelled on the Uluru Statement from the Heart [2], the Youth Climate Statement will be presented to governments and COP-style global forums to amplify the voices of young people from Oceania and the Caribbean—voices too often overlooked in climate policy negotiations.

Despite being frequently ignored in climate decision-making, young people are on the frontlines of the climate crisis. For young leaders in highly vulnerable regions such as Oceania and the Caribbean, this means living with the impacts of climate change while carrying the burden of advocacy with limited support. Without strong support systems, this pressure often leads to burnout and disengagement. The OCCA Youth Climate Conference addresses this gap by connecting young leaders across both regions to build supportive, reciprocal networks. Through peer-to-peer exchange, delegates will share innovative solutions, Indigenous knowledge, and community-led strategies, strengthening locally driven responses and ensuring young leaders do not face the climate crisis alone.

[1] Participation for Global Shapers project team members; Participation for project Advisors and Ambassadors x 6 [see Youth Governance on page 7]; St Lucia additional host country delegate badges x 8; 2 delegates x 13 Caribbean states, fully-funded (26); 2 delegates x 13 Caribbean states, self-funded (26); 2 x non-State Oceania or Caribbean delegates, fully funded; 2 x non-State Oceania or Caribbean delegates, self-funded; 2 delegates x 14 Oceania states, fully-funded (28); 2 delegates x 14 Oceania states, self-funded (28).

[2] A 2017 petition to the people of Australia, written and endorsed by the Australian Aboriginal and Torres Strait Islander leaders selected as delegates to the First Nations National Constitutional Convention.

WHY UNITE OCEANIA AND THE CARIBBEAN?

Geography separates the Pacific and Caribbean by thousands of kilometres. Climate change unites them in an existential struggle.

Both regions are composed primarily of Small Island Developing States (SIDS) that contribute less than 1% of global greenhouse gas emissions [3] yet face disproportionate and accelerating climate impacts. Rising seas threaten to erase entire island nations. Intensifying cyclones devastate communities that lack resources to rebuild. Coral reefs, which have forever been the foundation of island food security and economies, bleach and die. Freshwater scarcity deepens. Saltwater intrudes on agricultural land. Entire populations face displacement.

These aren't future scenarios. They're happening now.

Yet these regions rarely collaborate directly. Traditional development models connect each to distant powers of the Global North – Australia or the United States – rather than to each other. Geographic isolation, limited resources, and diplomatic structures built for continental powers create barriers to South-South cooperation that could unlock powerful solidarity and shared solutions. The OCCA Youth Climate Conference breaks this pattern.

By connecting Pacific and Caribbean youth – the generation that will inherit the most severe consequences of a crisis they didn't create – will build a trans-oceanic alliance that shares adaptive strategies and develops regionally appropriate solutions rooted in island realities.

[3] Roma Dhanani, 'Small Island Developing States Are the First to Feel Climate Change', The Sustainable Agency (24 July 2024) <<https://thesustainableagency.com/blog/climate-change-and-small-island-developing-states-sids/>>.



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HOST COUNTRY

THE SPIRIT & BEAUTY OF ST LUCIA

Saint Lucia's beauty runs deeper than its postcard image. Yes, the twin Pitons rise sharply from the Caribbean Sea and the island's rainforests, reefs, and waterfalls are globally admired, but the country's real strength lies in its people and culture. Saint Lucia is a place where African, European, and Indigenous influences converge into a living Creole identity expressed through language, music, cuisine, and community life. It is an island defined by resilience, social cohesion, and an instinct for collective problem-solving; qualities forged through colonial history, natural hazards, and economic transition. This blend of natural capital and human capital makes Saint Lucia not just visually striking, but socially and intellectually compelling.

ECONOMY, TOURISM & WHY HOSTING OCCA MATTERS

Saint Lucia's economy is service-driven, with tourism acting as its primary engine of growth, employment, and foreign exchange. The sector supports a significant share of jobs directly and indirectly, from hospitality and transport to agriculture, fisheries, and creative industries. At the same time, this dependence exposes the country to climate shocks, global economic volatility, and environmental degradation. Hosting the Oceania Caribbean Climate Alliance (OCCA) Summit in Saint Lucia is therefore strategically aligned, not symbolic. It positions a small island developing state at the centre of global climate dialogue while delivering tangible social value; local procurement, youth engagement, skills transfer, regional partnerships, and increased visibility for community-led climate solutions. OCCA becomes a catalyst translating international conversation into local economic activity, policy relevance, and long-term capacity building beyond the conference itself.

Region

Eastern Caribbean,
Lesser Antilles

Size

~617 km² 238 miles²

Population

~180,000 people

Capital City

Castries

Languages

English (official);
Saint Lucian Creole
(Kwéyòl)

Climate

Tropical maritime

Economy

Upper-middle-
income Small Island
Developing State

Key Sectors

Tourism (~65% of GDP
including indirect
impacts), services,
agriculture, light
manufacturing

Currency

Eastern Caribbean
Dollar (XCD), pegged
to USD

Neighbours

Martinique (north), St
Vincent & the
Grenadines (south)

IMAGE SOURCE: WWW.URLAUBSGURU.DE





PROJECT OBJECTIVES

RIPPLE-OUT MODEL OF IMPACT

This project is designed around a ripple-out model of impact, like a drop in the ocean whose influence expands far beyond its point of origin. At the centre are the youth delegates themselves, who gain skills, confidence, and collective purpose through collaboration. From there, the impact spreads outward as delegates engage their peers and communities, strengthen youth climate networks, and carry shared priorities into local, national, and regional spaces. The collaboratively developed Youth Climate Statement then extends these ripples further by engaging decision-makers, international institutions, and the global public, ensuring that the voices of young people from Oceania and the Caribbean are heard across multiple levels of leadership.

SUCCESS METRICS

Cross-regional collaboration & representation

- Delegates representing >90% of Caribbean and Pacific states
- Minimum of 5 formal collaboration pathways initiated (MOUs, joint initiatives, working groups, or follow-on projects) between delegates
- Post-summit coordination mechanism established within 60 days
- Regional and international media coverage of young climate changemakers
- Delegates offered pathways for continued engagement with the Global Shapers Hubs across Oceania and the Caribbean.

Policy and action outputs

- Publication of the Youth Climate Statement within 6 months of the Summit
- 3–5 jointly authored policy or action briefs produced and disseminated by delegates within 6 months of the Summit
- Evidence of uptake or reference to the Youth Climate Statement by at least two regional or international climate body or policymaking processes
- Identification of at least 3 pilot or scalable solution concepts

Youth leadership and capacity outcomes

- 85%+ of youth participants report measurable gains in leadership skills, technical knowledge, or professional networks
- Structured post-summit mentorship or follow-up programme, and opportunity-sharing platform, launched within 90 days

Host-country social and economic impact

- Minimum 30% of total event expenditure directed to local vendors
- Direct engagement of Saint Lucian youth organisations, NGOs, or community actors in programme planning and delivery

YOUTH GOVERNANCE

WHAT IS YOUTH GOVERNANCE?

Youth governance positions young people as active leaders with real decision-making power, rather than passive beneficiaries of climate initiatives. It embeds their lived experience, regional insight, and long-term perspectives directly into structures that shape strategy, operations, and accountability. In the climate context, this is critical as young leaders are already experiencing climate impacts while developing the skills, networks, and policy literacy to respond. Effective youth governance strengthens legitimacy, relevance, and long-term leadership beyond single events.

WHAT IS OCCA'S YOUTH GOVERNANCE MODEL?

OCCA's model is interregional and leadership-focused, with equal representation from Oceania and the Caribbean. Through structured advisory and ambassadorial roles across age groups, OCCA ensures young people shape strategy, summit design, partnerships, and policy outcomes before and after the Youth Summit. Advisors guide governance while ambassadors lead outreach, creating a clear pathway from ideas to implementation and sustained interregional leadership.

All Advisors and Ambassadors will work under the guidance of the Brisbane and Castries Global Shapers Hubs, initiatives of the World Economic Forum.

WHAT ARE OCCA'S YOUTH GOVERNANCE ROLES?

- Youth Advisory Council (18–24yrs): 10 members (5 per region) providing strategic and operational guidance and contributing to summit programming and the Youth Climate Statement.
- Professional Advisory Council (25–35yrs): 10 members (5 per region) offering professional expertise, policy insight, and implementation support.
- Ambassadors (18–35yrs): 6 members (3 per region) leading outreach, storytelling, and public engagement as the public face of OCCA.

6 representatives (1 Youth Advisor from each region; 1 Professional Advisor from each region; and 1 Ambassador from each region) will attend the Youth Summit in St Lucia on behalf of their teams. These representatives will act as “facilitates,” engaging with Summit workshops primarily as delegates, but assuming co-facilitator roles where needed.



SPONSORSHIP OPPORTUNITIES

Sponsoring the Oceania Caribbean Climate Alliance Youth Summit offers a meaningful opportunity to support a dynamic, youth-led movement connecting climate changemakers across two regions on the frontlines of climate impact. Partners will be aligned with an inspiring platform that champions collaboration, innovation, and shared solutions, while demonstrating a clear commitment to climate action, youth leadership, and global solidarity. Sponsorship provides valued visibility within an engaged, international network and the chance to contribute to outcomes that extend well beyond the Summit itself. A range of sponsorship options is available, with packages starting from **as little as \$2,500 USD**.

	Palladium	Platinum	Gold	Silver	Bronze	Delegate Sponsor
Positions available	1	3	5	7	7	Unlimited
Value	\$100 000	\$50 00 - \$100 000	\$20 000 - \$50 000	\$10 000 - \$20 000	\$5000 - \$10 000	\$2500 - \$5000



SPONSORSHIP OPPORTUNITIES

Sponsors can opt out of any of the below opportunities

	Palladium	Platinum	Gold	Silver	Bronze	Delegate Sponsor
Event Title Naming Rights	Conference named "OCCA [Company/Org] Youth Summit"					
Delegate Material	Logo on conference program, all delegate lanyards & all welcome bags. Opportunity to add branded merchandise to delegate welcome bags. Full page advert or coupon printed in event program.	Logo on program & all lanyards. Opportunity to add branded merchandise to delegate bags.	Logo on program. Opportunity to add merchandise to delegate bags.	Logo on program	Logo on program	Logo on sponsored delegate's lanyard
Media Wall, Banners & Posters	Logo on media wall & on all event banners and posters	Logo on media wall & on some event banners and posters	Logo on media wall	Logo on media wall		
Social Media	Dedicated thank you Instagram post on both Hub pages, and the OCCA page. Dedicated Instagram story on the OCCA page. LinkedIn mentions, tags and thank you messages on all volunteer posts	Dedicated thank you Instagram post on both Hub pages, and the OCCA page. Dedicated Instagram story on the OCCA page	Dedicated thank you Instagram carousel slide on both Hub pages, and OCCA page	Dedicated thank you Instagram carousel slide on OCCA page	Dedicated thank you Instagram carousel slide on OCCA page	OCCA-branded delegate headshot and explainer to post on own socials
Youth Statement integration	Acknowledgement as a sponsor in report accompanying Youth Statement & co-authorship opportunities	Acknowledgement in report	Acknowledgement in report	Ack. in report	Ack. in report	Ack. in report
Session Leadership	Codesign and host workshop	Host workshop				
Networking & Social Events	Co-host conference networking event & Co-host pre-conference webinar	Invitation to conference networking & pre-conference webinar	Invitation to networking & webinar	Invitation to networking & webinar	Invitation to networking & webinar	
Website (under dev)	Extra large logo in Event Sponsors section & logo on header and footer	Large logo in Event Sponsors section	Medium logo in Event Sponsors	Medium logo in Event Sponsors	Small logo in Event Sponsors	Small logo in Delegate Sponsors
Delegate Database	Access to delegate mailing list and CV Book	Access to delegate mailing list				
Event email signatures	Medium logo in email signatures	Small logo in email signatures				
Sponsor Impact Certificate	Provided	Provided	Provided	Provided	Provided	Provided
Volunteer shirt branding	Large logo on volunteer shirts	Small logo on volunteer shirts				
Speaking and Stage Mentions	Thanked on stage & 10 minute speech at opening and/or closing plenaries	Thanked on stage & 5-minute speech at opening or closing plenary	Thanked on stage	Thanked on stage	Thanked on stage	Thanked on stage in group
Application judging	Invitation to judge	Invitation to judge	Invitation to judge			
Use of OCCA Logo	Until 1 March 2027	Until 1 March 2027	Until 1 Mar 2027	Until 1 Mar 2027	Until 1 Mar 2027	Until 1 Mar 2027

ALTERNATE SPONSORSHIP OPPORTUNITIES

Pages 8-12 of this document outline tiered sponsorship opportunities. However, OCCA acknowledges that traditional sponsorship may not be accessible to all potential partners. As such, flexible alternate sponsorship agreements are negotiable. Such agreements may include, but are not limited to:

1

In-kind sponsorship, defined as the provision of goods, services or expertise in place of monetary support. Some in-kind sponsorships may include the direct payment of costs (e.g. venue costs) by the sponsor, without funds passing through OCCA.

2

Pro-bono legal support. Each event, whether it's a local community gathering or an international conference like the OCCA Youth Summit, comes with its own set of legal considerations. A pro-bono legal sponsor may provide contractual or legislative compliance advice.

3

Media partnerships. Media outlets whose corporate social responsibility (or similar) frameworks align with OCCA's goals may choose to advertise the event. Alternatively, media organisations may share marketing responsibilities with OCCA or provide expertise.

4

Micro-grant sponsorship. Once OCCA's operational and strategic goals have been met, the opportunity for a micro-grants sponsorship may arise. Such a sponsor may provide micro-grants to specific delegates to fund their climate action project.

5

Cross-promotional or co-organisational partnerships. This opportunity is available to other youth-led or volunteer organisations that share a common goal with OCCA, but is not designed for larger corporations, organisations or government departments.

NEXT STEPS & CONTACT DETAILS

SPONSORSHIP EXPRESSIONS OF INTEREST

Expressions of interest for both tiered and in-kind sponsorship opportunities are open from 1 January – 31 Jul 2026. Please note that sponsorship applications are considered on a rolling basis, and early expressions of interest are encouraged. Palladium, Platinum and Gold opportunities are particularly limited, and interest should be expressed as early as possible.

To express interest in sponsoring the Oceania Caribbean Climate Alliance (OCCA) Youth Summit 2026, please send an email to:

brisbane@globalshapers.org.au (Cc castrieshubglobalshaper@gmail.com)

with the subject line “OCCA Sponsorship.” A member of the team will respond to your inquiry with further information, and arrange a meeting if necessary.

MEDIA INQUIRIES

OCCA’s Media Officers can be contacted by email at

brisbane@globalshapers.org.au (Cc castrieshubglobalshaper@gmail.com).

Please include “Attn: Media” in the subject line.

CURATORSHIP CONTACTS

The Curators of the Brisbane and Castries Hubs (Jess Stone and Tarik Philip) can be contacted via their respective Hub email addresses. Please include “Attn: Curator” in the subject line. Alternately, Ms Stone can be contacted via LinkedIn: <https://www.linkedin.com/in/jess-stone-brisbane/>.

FOR ALL OTHER INQUIRIES

Please address any inquiries to the relevant Global Shapers Hub, or jointly to both Hubs if your inquiry relates to the OCCA project. A member of the team will respond to your inquiry with further information, and arrange a meeting if necessary.

THANK YOU FOR CHOOSING TO ENGAGE WITH YOUNG GLOBAL CHANGEMAKERS

Global Shapers Website: <https://www.globalshapers.org/home>

OCCA Website: in development

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